



Promote your product
Great Fabric Graphics

Understand your needs

A wide range of printing media is available to suit different requirements. Some planning and a little knowledge will help decide the right one for you.

- **STATIC OR MOBILE**

Will the graphic remain in place or be used in different locations? Rigid or flexible options exist which make storage and transportation easier.

- **INDOOR OR OUTDOOR**

Where will the graphic be used? Weatherproof and durable media exists for use outdoors.

- **SHORT OR LONG TERM**

How long do you need your graphic to last? Different media has varying life expectancies and knowing if your requirement is for a one off promotion or long term is important.

- **ENVIRONMENT**

Reducing our environmental impact is important. Different media have varying environmental impacts including composition and production, printing and/or end of life impacts.

CHOOSING GRAPHIC PRINTING MEDIA What are your options?

The most popular options are described below:

DISPLAY POLYESTER—210g textile fabric, dye sublimation printed, flexible, suitable for indoor and outdoor use.

FLAG KNIT—115g polyester textile fabric, dye sublimation printed, flexible, suitable for indoor and outdoor use.

PVC BANNER—440gsm standard, 550gsm heavy weight, 610gsm super heavy weight and mesh, CMYK or screen print, flexible, suitable for indoor and outdoor use and short to medium term use.

FOAMEX—Standard white or special colours, 1mm to 10mm thicknesses, polyurethane foam centred board, sheet size up to 3000 x 1400mm, CMYK or screen print, square or cut to shape, indoor or outdoor use but longevity,

rigidity and weight varies by thickness.

DIBOND—Standard white or special colours, metallic and textured finishes, 3mm thickness in varying grades, aluminium composite panels comprising aluminium sheets bonded to a polyethylene core, sheet size up to 3000 x 1500mm, CMYK or screen print, square or cut to shape, high impact strength and durability make it most suitable for long term outdoor use.

OTHERS—Further popular media options include self adhesive vinyl (high tack and self cling), correx, display board, rigid and flexible PVC, wallpaper, poster, magnetic, floor, Contravision, soflat, trifold, hydrosol, canvas, backlit film.....and many more.

